

Stacey Werner

Web Designer &
Social Media Specialist

www.staceywerner.com

East Norriton, PA

Highlights:

- Masters-educated web and graphic designer with demonstrated expertise providing effective on-line and print solutions for small businesses.
- Understands the importance of corporate brand guidelines and is experienced in brand identity creation and management across print, web and social media.
- Efficient in carrying out projects from conceptual to final production stages while working in a deadline-driven environment.
- Quickly learns new programming languages, software, and technologies.
- Possesses a combination of creative, graphic design, and technical skills – has worked in both IT and marketing environments.

Professional Experience:

03/2010 – present
Norristown, PA

Freelance Web Designer and Social Media Specialist

www.soup2nutsblogs.com

- Creation of new and redesigned websites using hand-coded HTML/CSS or WordPress.
- Maintain client social media accounts including Pinterest, Facebook, Twitter, & Google+.

02/2011 – present
Norristown, PA

Freelance Web Design & Development

[Dunbar Collaborative LLC](#)

- Creation of new and redesigned custom WordPress websites.
- Creation of hand-coded HTML emails given design

09/2011 – present
Norristown, PA

Blog Owner, Author & Editor

www.NewlywedSurvival.com

03/2012 – 06/2013
King of Prussia, PA

Web and Social Media Coordinator

[David Cugno's Canine Center](#)

- Designed, developed & maintained custom WordPress blog.
- Maintained company social media accounts.

Professional Experience:

09/2005 – 03/2010
Chadds Ford, PA

Web/Graphic Designer
American Hearing Aid Associates

- Conceptualization, design and production of websites, static and animated web banners, ads, brochures, posters, newsletters, logos and direct mail pieces.
- As company's sole web designer, designed, built and provided SEO for audiologist/hearing aid dispenser websites using hand-coded HTML/CSS.
- Maintained over 90 websites.
- Doubled the number of client websites in less than one year.

1996 – 2004
Ardmore, PA

Math & Computer Science Teacher
Lower Merion School District

- Taught Algebra through Advanced Placement Calculus in addition to C++, C, and Java programming languages.

Education:

2007

Continuing Professional Education
Pennsylvania State University, Great Valley

- Basic.NET - Introduction

2005

M.S. Instructional Design and Technology
Philadelphia University

- RELATED COURSES: HTML Web Design, Advanced Web Design, Flash Design, Interactive Media, Programming in C and C++, Microsoft Office, Computer Networking

1996

B.S. Secondary Education-Mathematics
Pennsylvania State University

Skills & Software:

Web Design	● ● ● ● ●	Google Analytics	● ● ● ● ○
Print Design	● ● ● ○ ○	HTML	● ● ● ● ●
Fireworks	● ● ● ● ●	CSS	● ● ● ● ●
Photoshop	● ● ● ○ ○	SEO	● ● ● ● ○
InDesign	● ● ● ● ○	Social Media	● ● ● ● ●
Dreamweaver	● ● ● ● ●	Social Media Marketing	● ● ● ● ○
Illustrator	● ● ● ○ ○	WordPress	● ● ● ● ●
Quark	● ● ● ○ ○	Blogging	● ● ● ● ●